



For people
who like
to smoke...



BENSON & HEDGES

100's 16 mg "tar," 1.2 mg nicotine—lights, 11 mg "tar,"
0.8 mg nicotine av. per cigarette, by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

00720-012248
Benson & Hedges Full Flavor Lights
"Soft Taste"
Black Maple/Maple—1989
Page 4/Color Based
Wells, Rich, Greene, Inc.

